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JAPAN **Nihonbashi Space Week** **Delegation**

Strategic Participation in Nihonbashi Space Week 2026

Duration: December 1st to December 4th 2026

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Strategic Collaboration with Japan's Growing Space Ecosystem

JAXA's European Strategy & Cross-Sector Opportunities

Japan & Europe Strategic Synergy



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Strong Government Backing:

Japan has launched a \$6.2B / Euro 5.4B/DKK 40,5B (¥1 Trillion) Space Strategy Fund to back cutting-edge space missions and global partnerships over the next decade.

Closer Ties between JAXA and ESA:

Strategic Agreement: JAXA and ESA are co-analyzing Earth observation data (such as Japan's Shikisai and Europe's Sentinel) to lead global climate change initiatives.

ESA Tokyo Office (Opened late 2025):

Located at the "X-NIHONBASHI" space hub, enabling real-time business matchmaking and rapid decision-making across time zones.

Our Message to Europe:

Japan is not just a competitor;
we are a strategic gateway for joint commercial and scientific missions.

Cross-Sector Innovation: Turning Space into a Utility



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Japan is aggressively merging space technology with non-space industries (Automotive, Construction, Pharma, and IT) to create mutual business models.

Focus Sector	Strategic Partner / Example	Key Project Objective
Automotive	Toyota × JAXA	“LUNAR CRUISER”: Driving hydrogen fuel cell and autonomous tech in extreme environments.
Construction	Kajima & Shimizu Corp.	Unmanned Construction: Developing remote automation for lunar infrastructure.
Insurance	MS&AD (Mitsui Sumitomo)	Lunar Insurance: Pioneering risk management frameworks for lunar logistics.

Start up is a market Leaders in Deep Space and Earth Return



Moon
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Japan offers concrete operational frameworks through Japan's leading space startups, opening up new collaboration channels for European businesses.

1 ispace (The Moon Leader)

- The Mission: Providing global lunar transportation and data services.**
- Cross-Sector Value: Partnering with traditional heavy industries (e.g., Takasago Thermal Engineering) to test water-splitting technology for fuel production on the Moon.**

2 ElevationSpace (The Post-ISS Solution)

- The Mission: Developing "ELS-R", an unmanned space utilization and atmospheric re-entry platform to secure space manufacturing after the ISS retires in 2030.**
- Cross-Sector Value: Partnering with international bio-pharma firms to manufacture high-purity materials in microgravity and return them safely to Earth.**



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Next Steps for Joint Success

Utilize the New Network:

Engage through the ESA Tokyo office or Danish Embassy Tokyo to find the right Japanese corporate or startup partners

Propose Cross-Sector Projects:

Leverage Japan's Space Strategy Fund for joint research in automation, green technology, or bio-pharma.

Lunar & Low-Earth Orbit (LEO) Synergy:

Combine European payloads with Japanese launch/return capabilities (e.g., ispace × ElevationSpace's joint sample-return framework).

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JAPAN **Space Ecosystem**

Strategic Participation in Nihonbashi Space Week 2026



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Why Japan, Why Now?

- Japan is entering a new phase of space development
- Transition from government-led programs to a commercial ecosystem
- Growing opportunities for startups, industry, investors and international partners

Denmark can position itself as an innovative and trusted space partner.

Denmark–Japan Space Collaboration Vision



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Our objective goes beyond event participation.

Creating a structured pathway:

Before the event → During the event → After the event

Key objectives:

- Business opportunities
- Research & innovation collaboration
- Long-term Japan market entry

Nihonbashi Space Week 2026



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Ready to scale your space business?

Join over 100 companies and 20+ international organizations from

- 10+ countries at one of Asia's largest space business events.
- 100+ Global Companies & Organizations
- 30+ Dedicated Space Events
- 10+ Participating Nations (Europe, North America, Asia)

Don't miss out on the ultimate hub for international co-creation.

-SAVE THE DATE
国際宇宙ビジネスカンファレンス
・エキシビジョン
**NIHONBASHI
SPACE WEEK
2026**

12/1(火)～12/4(金)

NIHONBASHI SPACE WEEK 2026

Venue & Strategic Location



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Tokyo – Nihonbashi Space Innovation Hub

Key Venues:

- Nihonbashi Mitsui Hall
- Muromachi Mitsui Hall
- X-NIHONBASHI TOWER
- X-NIHONBASHI BASE

Purpose:

Connecting global space actors with Japan's commercial ecosystem

	DAY1 12.1 Tue	DAY2 12.2 Wed	DAY3 12.3 Thu	DAY4 12.4 Fri
Nihonbashi Mitsui Hall	Media preview *media only EXHIBITON			DAY4 Event at Nihonbashi Mitsui Hall
Muromachi Mitsui Hall Main Hall Foyer Room A+B	Opening Ceremony *media only CONFERENCE STAGE PITCH STAGE GLOBAL STAGE			DAY4 Event at Muromachi Mitsui Hall
Mandarin Oriental, Tokyo	Reception Party			
X-NIHONBASHI TOWER	DAY1 Event at TOWER	DAY2 Event at TOWER	DAY3 Event at TOWER	DAY4 Event at TOWER
X-NIHONBASHI BASE	DAY1 Event at BASE	DAY2 Event at BASE	DAY3 Event at BASE	DAY4 Event at BASE

Denmark Delegation Timeline



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Why Nihonbashi Space Week 2026?



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Japan's leading space business ecosystem gathering

Government & Policy

- Cabinet Office
- Relevant ministries

Space Agency

- JAXA

Industry

- Aerospace companies
- Satellite operators
- System integrators

Innovation

- Startups
- Universities
- Investors

International Partners

- Denmark
- Global space ecosystem

Denmark Global Presence at NSW2026



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Proposed Danish Delegation

Participants:

- Space technology companies
- Startups
- Research institutions
- Innovation clusters
- Investors

Objective:

Showcase Denmark as a highly innovative space nation

Day 1 Nihonbashi Space Day



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Morning:

- **Booth Visit**
- **Meetings**

Afternoon: Nihonbashi Space Week Seminars

Evening: Reception networking

Goal: Build trust and partnerships

Day 2 Nihonbashi Space Day



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Morning

- **Seminars**
- **Meetings**

Afternoon 1230-1430

- **Denmark Global Stage**
- **Company pitches**

1430-End

- **Nihonbashi Space Week Seminars**
- **Meetings**

Day3 – JAXA Engagement Day



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Morning:
JAXA visit

Presentation:
Japan Space Strategy and Future Priorities

Topics:
Policy, investment, commercialization

Afternoon:
Denmark–JAXA Technology Exchange

Evening (Optional): Export Now Program
Danish Embassy Reception

Invitees:
JAXA / Companies / Investors / Space Startups

Day 4 – Startup & Innovation Ecosystem Visit/Wrap-up



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Morning:
Space startup visits

Afternoon:
Company visits

Themes:
Satellites, data, robotics, sustainability in Space

Evening
Mission wrap-up meeting

Proposed Program Overview 4days



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DEC 1 – Nihonbashi Space Day

Morning:

- **Booth Visit**
- **Meetings**

Afternoon:

- **Nihonbashi Space Week Seminars**

Evening:

- **Reception networking**

DEC 2 – Nihonbashi Space Day

Morning

- **Seminars**
- **Meetings**

Afternoon 1230-1430

- **Denmark Global Stage**
- **Company pitches**

1430-End

- **Seminars**
- **Meetings**

DEC 3 – JAXA Engagement Day

- **Strategy presentation**
- **Technology exchange**
- **Embassy reception (optional)**

DEC 4 – Startup & Innovation Ecosystem Visit

Morning:

Space startup visits

Afternoon:

Company visits

Themes:

Satellites, data, robotics, sustainability

Mission wrap up meeting

Expected Outcomes for Danish Participants



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Benefits:

- Better understanding of Japan's space market
- Access to Japanese partners and investors
- Visibility for Danish technology
- Continued support after the mission

Goal:

Sustainable Denmark–Japan partnerships

Closing Message



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Denmark and Japan share strengths:

- **Advanced technology**
- **Research excellence**
- **Sustainability focus**
- **Innovation-driven economies**

Space is becoming a global collaboration field.

Join us for Nihonbashi Space Week 2026.

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Thank You